

Guide to Capturing Content

Whether you share on your society socials or share with us, we love to see what you get up to with UUSU. Here's a guide to what we would love to see from you and what will work for your social media posts...

- 1** Nominate a camera person or 2! Who takes a good pic? Who has the best insta snaps and can get the good angles and high quality pics?

- 2** Content that includes people is always best. Ask politely for members to smile and get involved or take candid images during activities. Always ensure people are aware they will be featured in content at your events.

- 3** Stick with your regular camera settings - you don't need a filter! Portrait images & videos are best, but if you need to go landscape for a good view or to capture the whole crew - go for it!

- 4** VIDEO VIDEO VIDEO - but be wary of background sound e.g. conversations, wind or music. Do a test to make sure we can hear you if you're speaking. Silent videos are great too, we can add some music later.

- 5** Always take more images and video footage than you think you will need. It's good to have options so can pick the best ones or share multiple in a carrousell to tell a story.

- 6** Are you happy for your content to be shared by UUSU? Send it to us! Let us know about your content: what was the event? How did you feel at the event? Any key moments that stood out? Where to send:



uusuu_online



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Please note, by sending content you are agreeing to use of the images on socials and for professional purposes.

Team UUSU xx